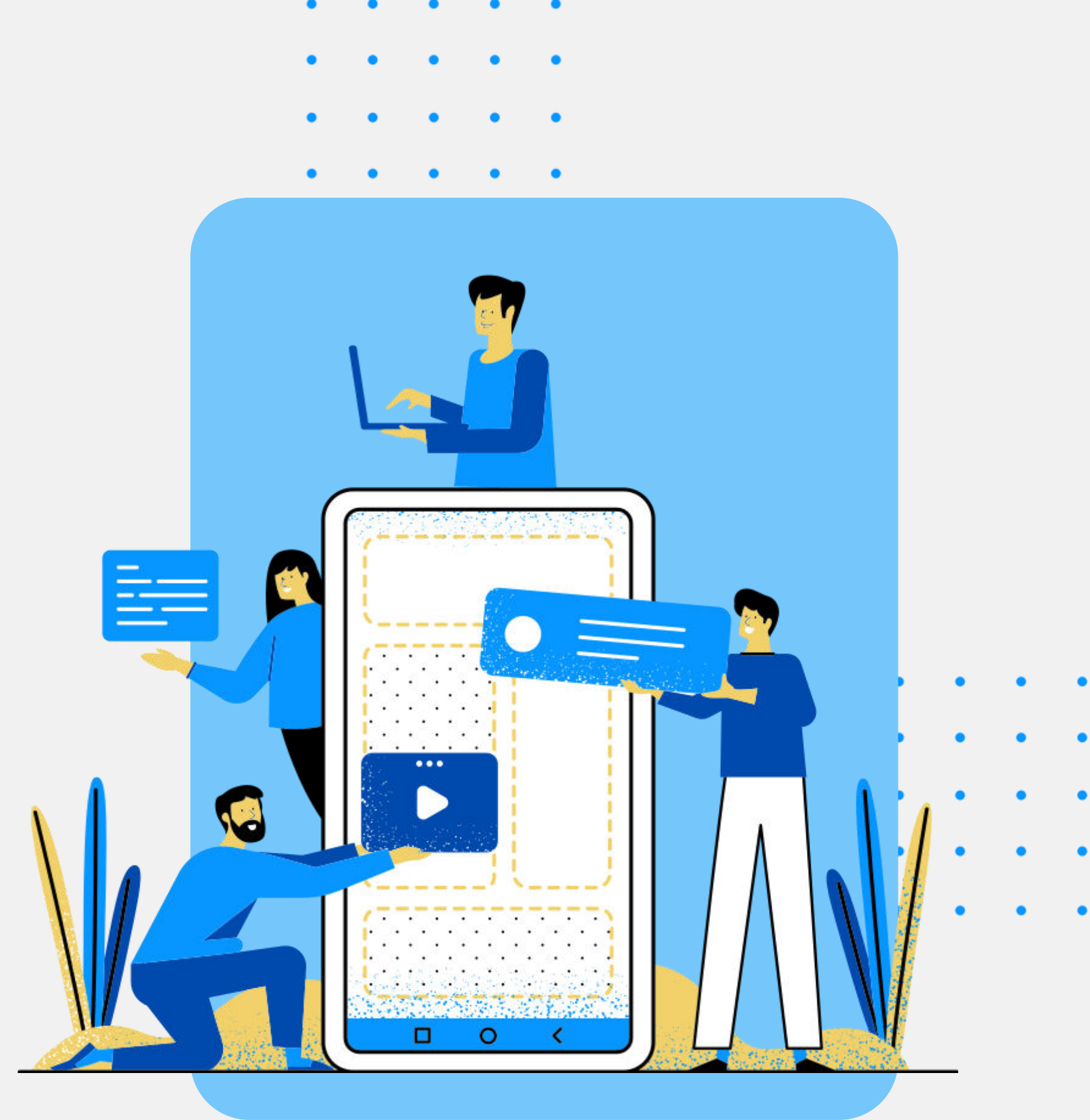# Omni-Channel Sales & Distribution Solution

Powered by AI

Unified Sales force Automation, Distribution Management & B2B eCommerce

Why Recibo?

All in suite for 360 Degree
Sales & Distribution Management

Recibo

Sales Force Automation

Get complete visibility on Sales force productivity with Real time tracking on Google Maps, GPS based Selfie Attendance & Route Management with Deviation alerts.

Distribution Management

Get Real Time Orders, Manage Primary & Secondary sales, Damage/Expiry returns, Market Collections, Schemes/Multiple pricing with Mobile first distribution management solution.

B2B eCommerce/ Retailer App

Engage directly with retailers for Real time orders & direct communications like schemes and new product launches. Secured & Closed transactions within Brand/Distributors

Retail Execution / Trade Marketing

Manage Retail Branding Execution, Field & Customer Activities, Competition Tracking, Staff Training with time stamped Image capture & sharing

How we are Different ?

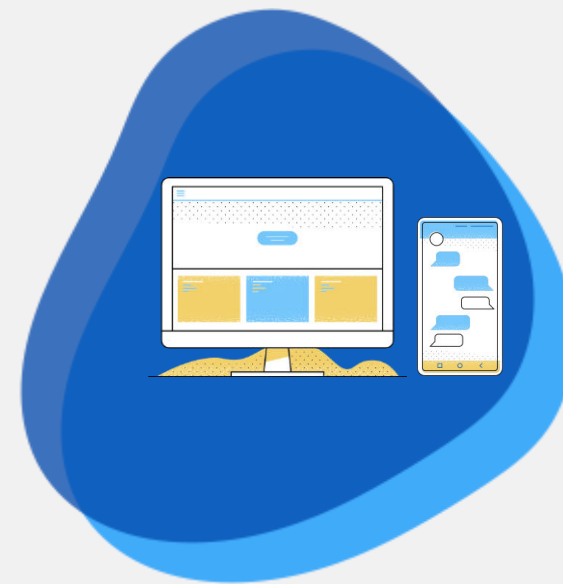India's **Most Advanced** Solution at **Most Affordable** rates

No Installation Cost | No Cloud charges | Pay as per consumption

Unified SFA , DMS &
B2B e Commerce in Indian
Vernacular Languages

Association as
Technology Partners -
Not Software Vendor

Personalized Solution
White labeling & Dedicated
Deployments

Recibo
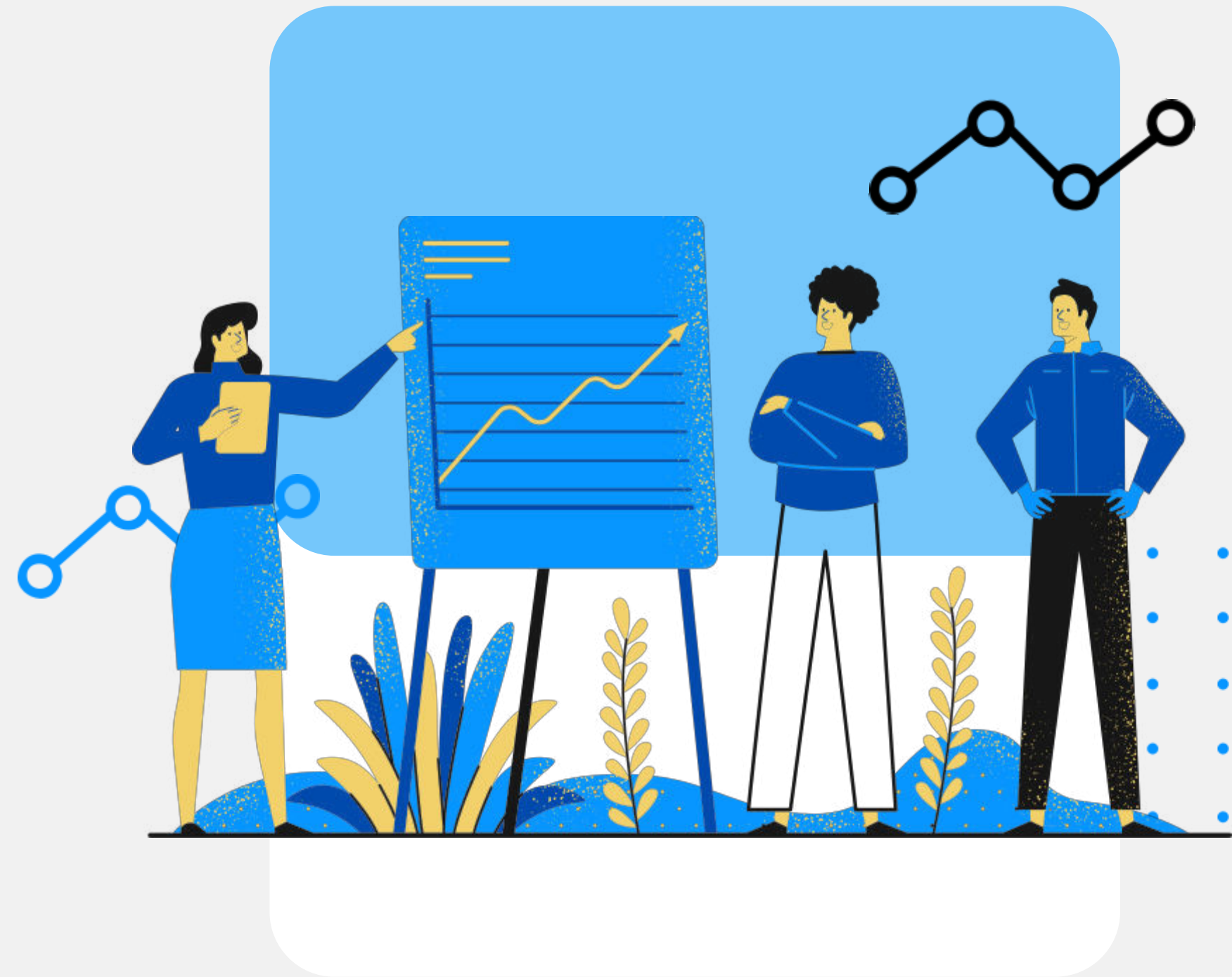
Join 2300+ satisfied customers using our solutions

$2 Billion Customer Sales recorded on Recibo | 1 Million consumers benefitted

AI Powered Sales Force App

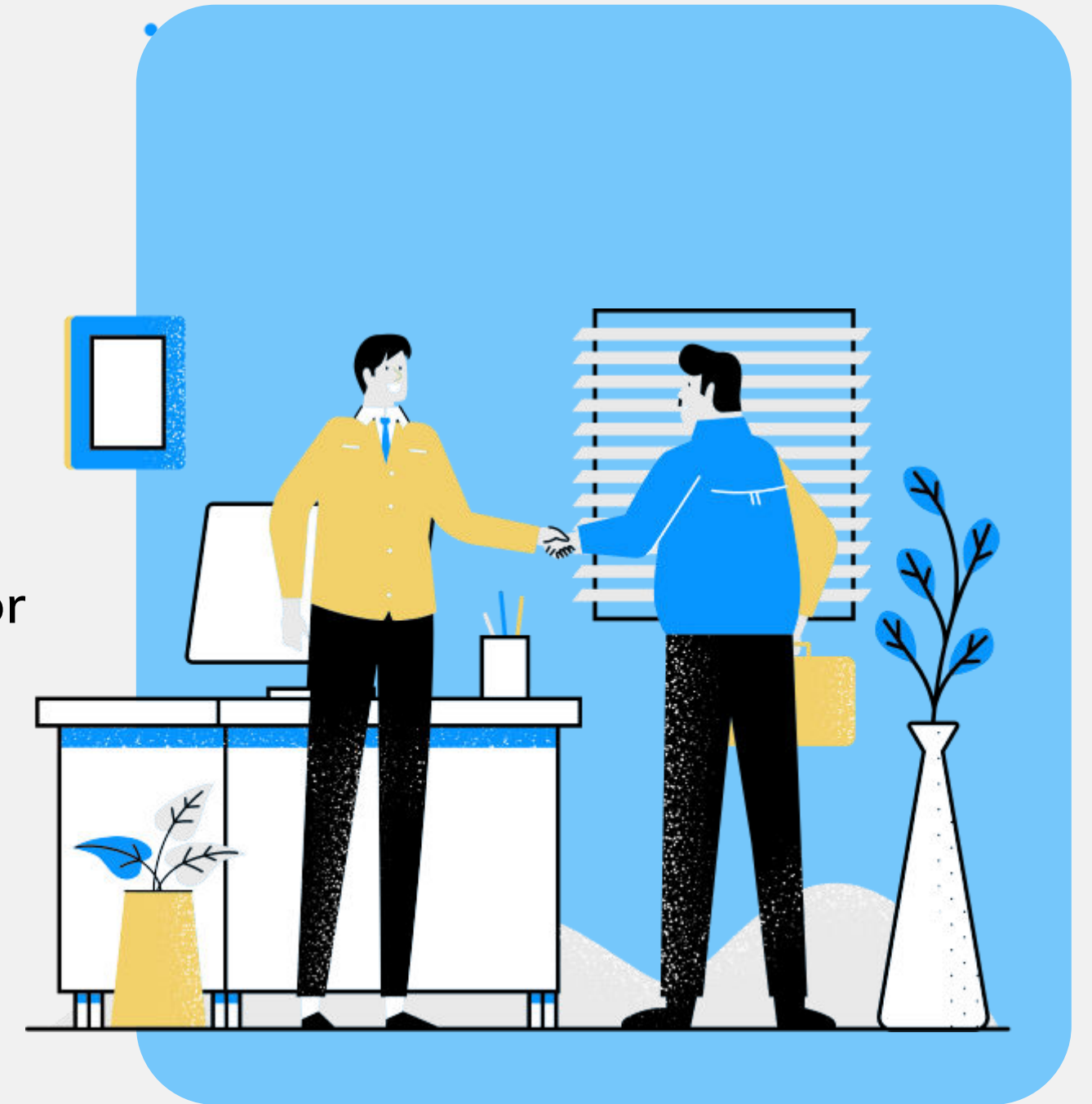## A predictable way of achieving the true potential of your business.

- The AI enabled recommendation system allows salesmen to target outlets with higher probability of buying.

- AI-driven dynamic route optimisation based on your day-to-day business needs.

- Gamification - Set targets in a social context for yoursales team to boost orders.

Distribution Management

360 degree real-time primary and secondary
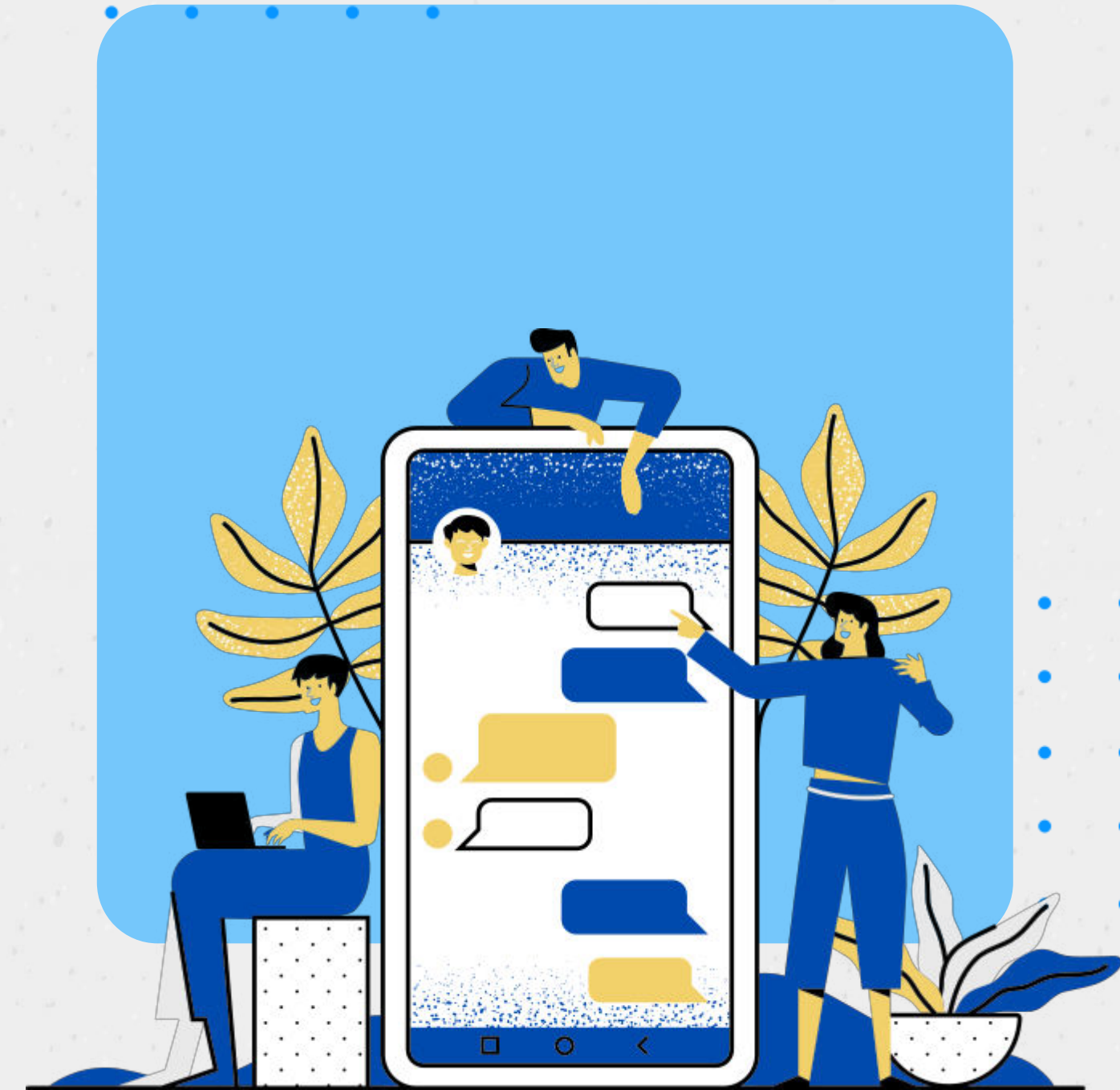sales automation solution

- Inventory Management - Enables real time updating of inventory.

- Collection & banking - Manage your collections from retailers and
  record banking transactions. SMS Automation basis collection Aging for
  auto follow up

- Order fulfillment & sale returns - Distributors can mark complete
  and partial deliveries can take returns based on SKU or invoice.

- Schemes & discounts - Run various types of schemes and discounts
  both at distributor and warehouse level.

B2B eCommerce

Recibo's Retailer app allows brands to provide complete visibility to retailers on pricing, schemes and promotions, thus boosting engagement.

- **Orders** - Receive, confirm,share despatch and outstanding payment details about all retailers.

- **Schemes** - Release customised schemes based on retailer performance, product categories, market preferences and past data

- **Product Catalogue** - Grow your product lines horizontally and vertically with digital catalogues. Share updates about pricing and information on live inventory to your retailers. Send custom push notifications and sms to inform about schemes, new product launches and outstanding notifications

Trade Promotions & Loyalty Program

Manage trade marketing promotions across all channels using one intuitive user interface.

Channel partner can redeem Gift cards or Vouchers seamlessly on Recibo Platform.

Channel Partner reward & Loyalty Program

Consumer Promotions

Employee rewards & Recognition

Powered by Pine Labs
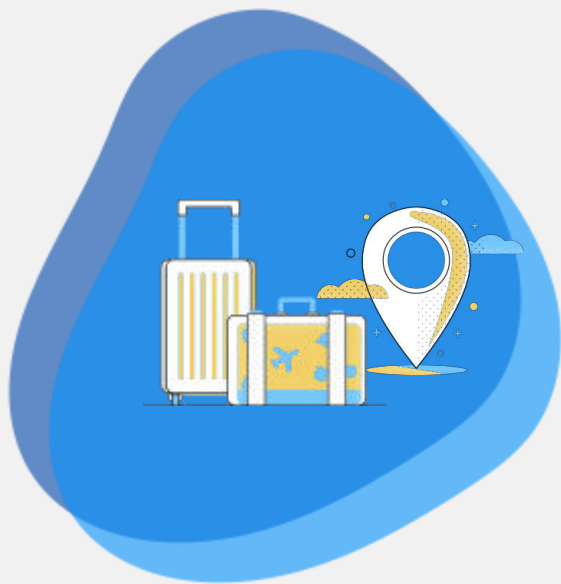
Recibo

Business Intelligence & Analytics

Digitally transform and optimize your
business with Recibo's data driven intelligence

- Build your own Analytics & Dashboard tool for in depth Sales & Performance insights. Drag & Drop data fields, Graph types, Graph Color.

- MIS Automation with auto notification of Emailers on Business Insights & Field activities

- Customized Excel Downloads & Static Dashboards

Recibo

Advanced Supply Chain Tracking

3D Printed-QR Code for Real time Inventory / Delivery tracking, Anti-Counterfeiting & Customer Engagement

QR Code base Delivery Tracking

Augmented Reality Based Customer Engagement

Anti-Counterfieting

Team

Chandan Ravishankar
Founder , CEO
Software Architecture
Ex Cisco | Ex SoftwareAG | Ex Aricent

Dharneesh BR
Co Founder , COO
Sales & Distribution
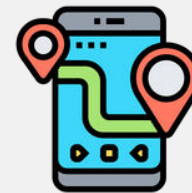Ex Samsung | Ex Philips | Ex HUL

Technology

Full Stack B2B Sales

Manage mobile order taking, retail execution, van sales, and eCommerce on a single platform
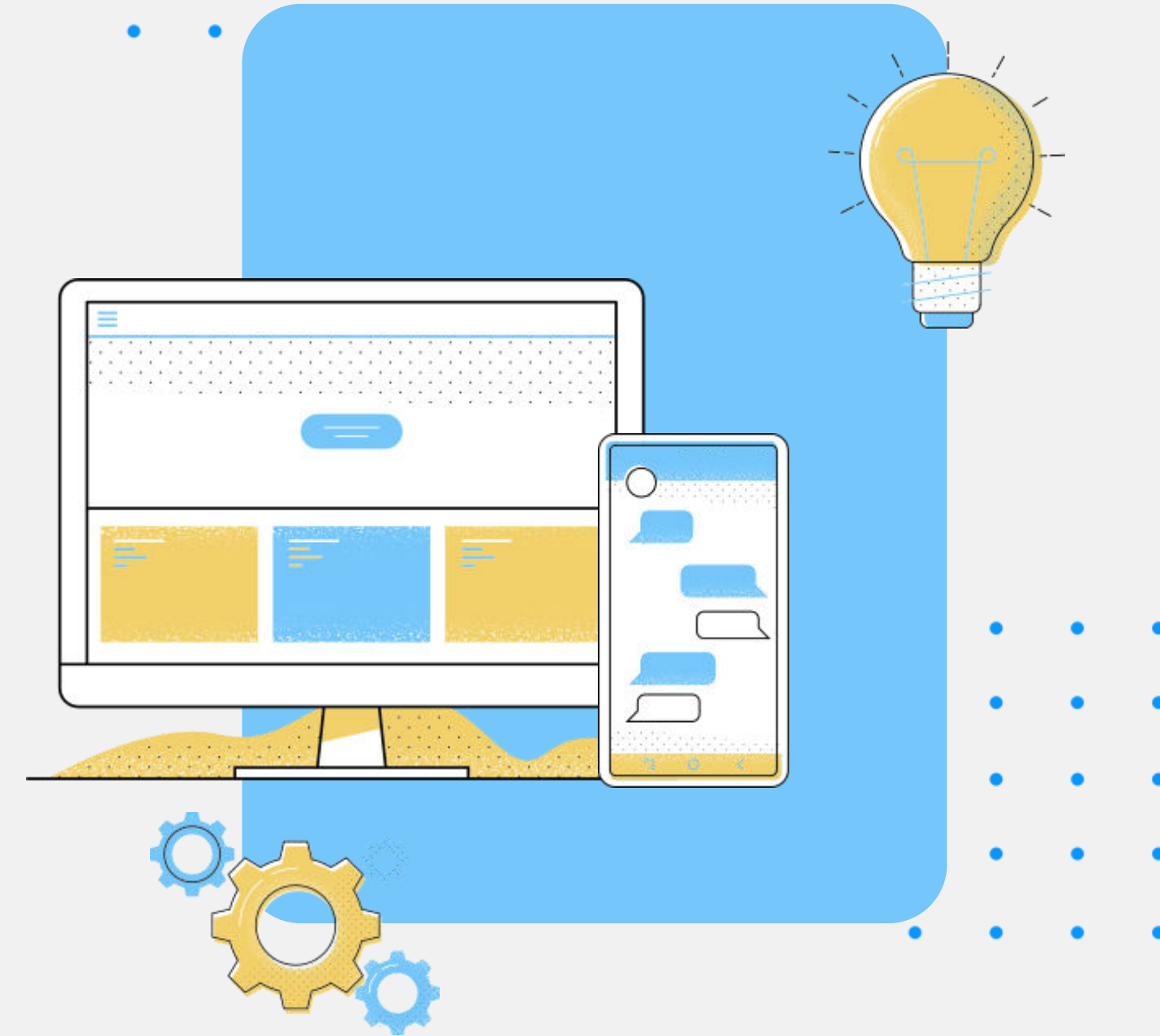
Integration Agility

Robust framework to leverage your back office and 3rd party apps across all B2B sales channels

Optimized for Mobility

Web and native mobile apps (iOS, Android) operating online & offline in perfect sync

Recibo