



Company Credentials

HEALTHY FOOD. HEALTHY MIND.

LAVANIA ENTERPRISE PVT LTD

COMPANY CREDENTIALS

OVERVIEW



About Us



Our Core Values and Purpose



Our Vision and Mission



Innovation and Technology



Digitization and Automation



Our Products



Empowerment



Compliances



Our Clients

ABOUT US

LAVANIA ENTERPRISE PVT LTD

NOTE
from our
FOUNDER
&
CEO
Mridul Lavania



M/s Lavania Enterprise Pvt Ltd was established in the year 2019 with an aspiration to build a healthy environment and provide an unaduletered quality of food in the FMCG sector.



We intend to contribute and give back to the society by making a positive impact to the life's of our farmers, suppliers, employees and business partners.

Our objective is to “ GROW TOGETHER “
and make the world a healthier and
happier place to cherish for.

VISION

To deliver a delicious,
fresh and nourishing
taste with superior
quality

PILLIARS OF OUR MISSION

SERVICE AND SUPPORT

RESPECT

AUTHENTICITY

QUALITY

COMMITMENT

TRUST

MISSION

To create a top brand that is
synonymous for Healthy and Fresh
products.

To embrace the right technology to
delight our Channel partners.

Create a balance of health and taste by
delivering quality products for a better
and healthy tomorrow

Be the employer by empowering the
vendors and nurturing
entrepreneurship for an independent
tomorrow.

Delighting every home with Fresh &
Healthy products.

PURPOSE

We know the importance that food plays in people's lives – the power it has to bring people, families and communities together. Our purpose is to bring enjoyment to people's lives through great tasting food in a way which reflects our values. We do this by succeeding together with our teams, business and community partners because we know when we work and grow together, we succeed together.

VALUES

We are proud to be a family and values-driven company. Our values are integral to our culture. Our culture is defined by an extraordinary commitment to work together to meet the changing needs of our customers, communities and associates.

PILLIARS OF OUR VALUES

CONSUMER FIRST

INNOVATION

INTEGRITY

OWNERSHIP

QUALITY

INNOVATION

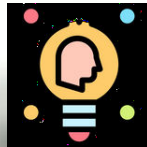
Innovation is vital across our entire supply chain to drive growth and efficiencies in all areas.

Innovation plays a key role in defining and deriving efficiency across our entire supply chain management.

Bringing innovative thinking to every area of our business collaborating with our various suppliers, channel partners and our efficient teams.



Full Stack B2B
Sales



Integration
Agility



Optimized for
Mobility

Our Strategic partner are Recibo Technologies Pvt Ltd | Website www.recibotech.com

TECHNOLOGY

MOST ADVANCED SALES AND DISTRIBUTIONS MANAGEMENT SYSTEM

We have implemented an end to end 360 degree Unified Sales and distributor management system which is powered by AI.

BUSINESS



Unified SFA,
DMS & B2B e
Commerce in
Indian
Vernacular
Languages



Association as
Technology
Partners



Personalized
Solution White
labeling &
Dedicated
Deployments



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TECHNOLOGY

KEY FEATURES OF THE SYSTEM

Sales Force Automation System

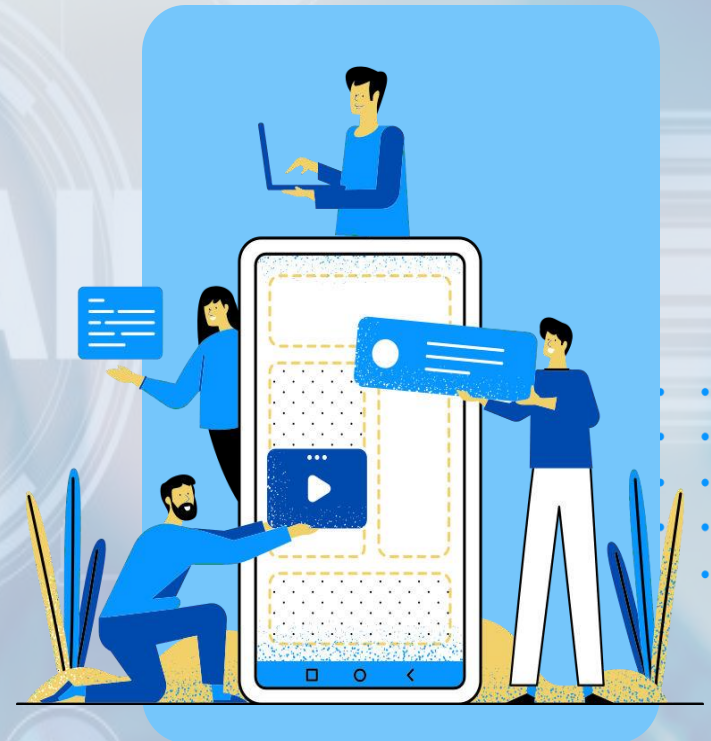
Distribution Management System

B2B eCOMMERCE / Retailer App

Retail Execution and Trade Marketing

Business Intelligence & Analytics

Advanced Supply Chain Tracking



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TECHNOLOGY

Sales Force Automation System

A predictable way of achieving the true potential of your business.

Get COMPLETE visibility on Sales force productivity with Real TIME tracking on Google Maps,

GPS based Selfie Attendance & Route Management with Deviation alerts.

The AI enabled recommendation system allows salesmen to target outlets with higher probability of buying.

AI-driven dynamic route optimization based on your day-to-day business needs.

Gamification – Set targets in a social context for your sales team to boost orders.



TECHNOLOGY

Order Management System



Order Bookings



Inventory Audit



Schemes Management



Tele Ordering Management



Whatsapp Share



AI Based Dynamic Routes



Intelligent order Suggestions



Analytics & Reports

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TECHNOLOGY

Distribution Management System

Get Real TIME Orders, Manage PRIMARY & Secondary sales, DAMAGE/Expiry returns, Market Collections,

Schemes/Multiple pricing with Mobile first distribution MANAGEMENT solution.

Inventory Management - Enables real time updating of inventory.

Collection & banking - Manage your collections from retailers and record banking transactions. SMS Automation basis collection Aging for auto follow up

Order fulfillment & sale returns - Distributors can mark complete and partial deliveries can take returns based on SKU or invoice.

360 degree real-time primary and secondary sales automation solution

Schemes & discounts - Run various types of schemes and discounts both at distributor and warehouse level.



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TECHNOLOGY

Distribution Management System



Product
Inventory



Primary Order
Management



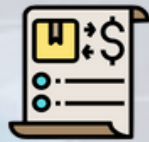
Secondary Order
Management



Market
Collections



Delivery Order
fulfillment



Distributors
Claims



Sales/Purchase
Returns



Reports /
Dashboards

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TECHNOLOGY

B2B eCommerce / Retailer App

Retailer app allows brands to provide complete visibility to retailers on pricing, schemes and promotions, thus boosting engagement

Engage directly with retailers for Real time orders & direct communications like schemes and new product launches.

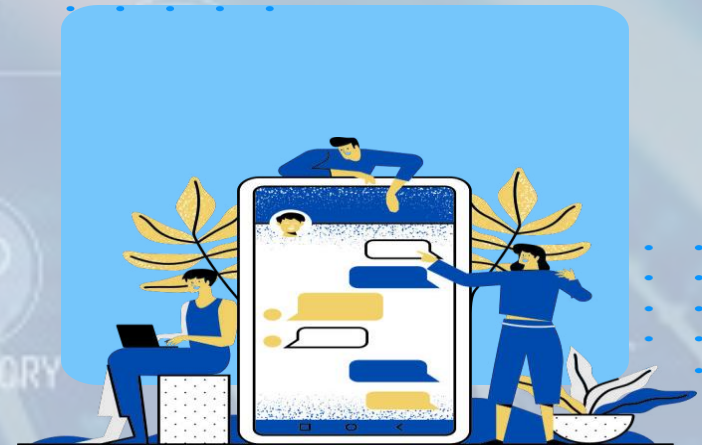
Orders - Receive, confirm, share ,dispatch and outstanding payment details about all retailers.

Schemes - Release customized schemes based on retailer performance, product categories, Market preferences and past data

Product Catalogue - Grow your product lines horizontally and vertically with digital catalogues. Share updates about pricing and information on live inventory to your retailers.

Send custom push notifications and sms to inform about schemes, new product launches and outstanding notifications

Secured & Closed transactions within Brand/Distributors.



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TECHNOLOGY

B2B eCommerce / Retailer App



Self
Ordering



In App Trade Offer
Notifications



Transactions
Summary



Reports and
Analytics

Business Intelligence & Analytics



Build your
dashboard tools



Intelligence
Alerts



Sales/Purchase
Returns



Reports /
Dashboards

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TECHNOLOGY

Business Intelligence & Analytics

Digitally transform and optimize your business with data driven intelligence



Build your own Analytics & Dashboard tool for in depth Sales & Performance insights.

Drag & Drop data fields, Graph types, Graph Color.

MIS Automation with auto notification of EMailers on Business Insights & Field activities

Customized Excel Downloads & Static Dashboards



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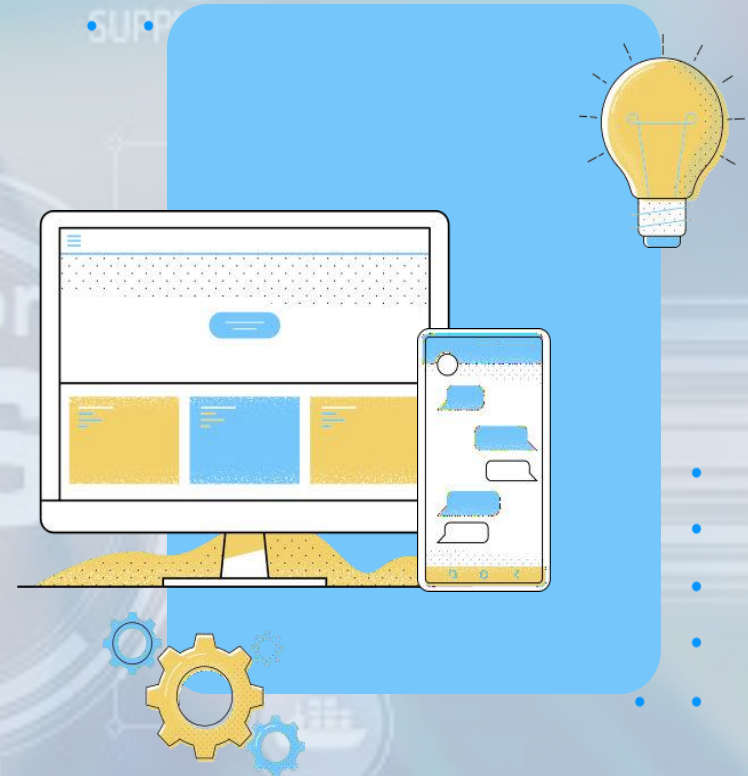
TECHNOLOGY



Retail Execution / Trade Marketing

Manage Retail Branding Execution, Field & Customer Activities,

COMPETITION Tracking, Staff Training with time STAMPED IMAGE capture & sharing



POSM/
Merchandising
Management



Display Audit/
ShelfShare



Competition
Tracking



BTL Activity
Tracking

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TECHNOLOGY

Advanced Supply Chain Tracking

3D Printed-QR Code for Real time Inventory / Delivery tracking



Anti-Counterfeiting & Customer Engagement



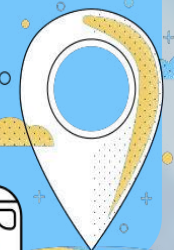
QR Code Base
delivery tracking
system



Augmented
Reality Based
Customer
Engagement



Anti-Counter
feiting



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TECHNOLOGY

Advanced Supply Chain Tracking



QR Code based
Inventory
tracking



AR Based
Customer
Engagement



Anti Counter
feiting Brand
Protections



Trade Promotions & Loyalty Program



Channel Partner
Reward & Loyalty



Trade
Promotions



Employee Rewards
Program

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TECHNOLOGY

Trade Promotions & Loyalty Program

Manage trade Marketing promotions across all channels using one intuitive user interface.

Channel partner can redeem Gift cards or Vouchers seamlessly on Recibo Platform.



Channel Partner
reward & Loyalty
Program



Consumer
Promotions



Employee rewards
& Recognition

Manage trade marketing promotions across all channels using one intuitive user interface.



CARGO

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TECHNOLOGY

Field Force Management



Real time Locations
and Navigation



Supervisor
App



Task
Management



Performance
Management

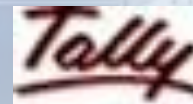
Invoicing Software System



Tax Invoicing with
Printing



Tax Invoicing with
Printing



Tally Exports of
Day Books/
Month Reports



Offline Billing
Software

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TECHNOLOGY

Channel Management



Partner Creation
and Classification



Geo Tagging and
Market Mapping



Map View of
Channel Partner
with Whatsapp
Share



Photo Capture of
Partner Locations

Attendance Management



Self Attendance
with Time and
Geo Tag



Leave
Management



Reports and
Dashboards

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TECHNOLOGY

Service Management



Manage Service and
Task Assignment



Job Completion
Tracking



Improved Turn
Around Time
(TAT)



Reports and
Analytics

VAN Sales Automation



Mobile Billing
Using Bluetooth
Printer



Map Van Based
Tracking



Real Time Van
Inventory
Management



Payment
Collection
Management

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TECHNOLOGY

IN Store Promoter App



Opening Stock
Entry



Daily Sales
Register



Goods Receipt /
Inward Entry



SKU Wise Sales
Summary



Asset Management



Geo Tagging
With Map View



QR Code Based
Asset
Management



Photo Capture and
Tagging



Service
Maintenance /
Tagging

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SUPPLY CHAIN MANAGEMENT SYSTEM



DIGITIZATION AND AUTOMATION

We have implemented a
completely automated HRAPP
360 degree cloud based HR
Management system for our
employees.

KEY FEATURES OF THE SYSTEM

Core HR Management System

Payroll Management System

Attendance Management System

Leave Management System

Expense Claim Management System

Access to Mobile Application

Roaster Management System

DIGITIZATION AND AUTOMATION

Employee Information Management
Payroll processing and Publishing
PF,ESI, PT,IT calculation and reporting

KEY FEATURES OF THE SYSTEM

Leave and Attendance Management
System
Dashboards and Employee Self Service
Employee Monitoring System

DIGITIZATION AND AUTOMATION

KEY FEATURES OF THE SYSTEM

RETAIL

DIGITIZATION AND AUTOMATION

KEY FEATURES OF THE SYSTEM

RETAIL

DIGITIZATION AND AUTOMATION

Workflow Engine



DIGITIZATION AND
AUTOMATION

Salary Credit Process

RETAIL

DIGITIZATION AND AUTOMATION

Mobile App Features

HRAPP - Features



Fully customizable
leave policies



Manage Balance and
Transactions



Highly Customizable
Business Rules



Expense Claims
Processing



Time Tracking



Activity Tracking



Screenshots



Mobile App



The diversity in our range of products is to cater the changing lifestyles of people



OUR PRODUCTS



OUR PRODUCTS



OUR PRODUCTS



OUR PRODUCTS



OUR PRODUCTS



OUR PRODUCTS



OUR PRODUCTS



OUR PRODUCTS



VnV FOOD



HEALTHY FOOD * HEALTHY MIND

Coriander Powder

धनिया पावडर



5/-

VnV FOOD

5/-

HEALTHY FOOD * HEALTHY MIND

Garam Masala

गरम मसाला



VnV FOOD

TM



HEALTHY FOOD * HEALTHY MIND

Red Chilli

लाल मिर्ची



5/-

VnV FOOD

TM



HEALTHY FOOD * HEALTHY MIND

MUTTON MASALA

मटण मसाला



VnV FOOD

TM



HEALTHY FOOD * HEALTHY MIND

Turmeric Powder

हलदी पावडर



5/-

VnV FOOD

TM



HEALTHY FOOD * HEALTHY MIND

CHICKEN MASALA

चिकन मसाला




OUR PRODUCTS

OUR PRODUCTS

VnV FOOD TM **LAVANIA**
Enterprises PVT LTD.

Issa

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VnV FOOD, LAVANIA ENTERPRISES PVT LTD.

VnV FOOD TM

Coriander Powder
धनिया पावडर

VnV FOOD TM

Garam Masala
गरम मसाला

VnV FOOD TM


Red Chilli
लाल मिर्ची

VnV FOOD TM

Turmeric Powder
हल्दी पावडर

VnV FOOD TM

HEALTHY FOOD * HEALTHY MIND



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Customer Care +91 8530-225-333
E-Mail: hello@vnnfood.com / visit us: www.vnnfood.com

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HEALTHY FOOD * HEALTHY MIND

VnV FOOD TM

KANDA LASSON MASALA
कांदा लसूण मसाला

VnV FOOD TM

CHICKEN MASALA
चिकन मसाला

VnV FOOD TM

MUTTON MASALA
मटण मसाला

VnV FOOD TM

PASTA पास्ता

VnV FOOD TM

MACARONI मॅकरोनी

VnV FOOD TM

POHA पोहा

VnV FOOD TM

VERMICELLI वर्मेली

EMPOWERMENT

Our Farmers and Supplies

We always strive to be better in our farming practices enabling us to deliver quality food to our consumers and stay competitive in the industry by maintaining standards of excellence.

We source the best of food quality materials for our productions of spices.



COMPLIANCES

Our Certifications and Policies

Food Safety Standard Acts , 2006 Reg No : 21520170000487

GST registration No : 27aaec1047K1ZH

Certificate of Start Up Reorganization from Ministry of Commerce and Industry, GOI

Registered Under MSME – Udhyog Aadhaar no TYPE A : MH26AO215466

Registered Under MSME – Udhyog Aadhaar no TYPE B : MH26BO247659

Quality Management System Standard of ISO 9001:2008

Environmental Management System Standard of ISO 14001:2004

SOME OF OUR HAPPY CLIENTS

Our Strategic Partners



HRMS Partner
HRAPP

Website : www.hrapp.in
email : sales@hrapp.co
Call : +91 7904544626

IT (DMS) Partner

Recibo Technologies Pvt Ltd
Website : www.recibotech.com
email : sales@recibotech.com
Call : +91 8553 9553 53



LOGISTICS Partner
SCM for YOU

Website : www.scmforyou.com
email : sales@scmforyou.com
Call : +91 7840000999

Our Business Prospects



We are just an email away



hello@vnmfood.com



www.vnmfood.com



+91 8530225333



Company Credentials

HEALTHY FOOD. HEALTHY MIND.